Ways to Improve Workflow and Morale in an Ophthalmology Clinic: Survey Advice from Clinic Staff

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Abstract

Objective: We aim to improve job workflow and satisfaction amongst clinic staff at an academic ophthalmology department.

Methods: We analyzed survey data given over a 2-week period in July 2021. The participants were support staff (N = 18) from an academic ophthalmology department. Paper surveys were distributed to participants and returned anonymously for analysis.

Results: The survey contained 9 Likert-style categorical questions, 2 of which were free response options. A total of 22 participants attempted the survey, 18 of these (82%) were complete and included in analysis. About half of the staff were satisfied with the current workflow 10/18 (56%). Staff who were clinical care coordinators had the lowest average satisfaction (2/5 on a 5-point scale) and the nursing team had the highest average (4.75/5). The most common staff suggestion for improving workflow efficiency was to train residents on forwarding and answering messages more effectively.

Conclusion: This survey suggests that assigning patient message processing to the nursing staff can improve job satisfaction and workflow. Staff told us that the most exciting part of the job was appreciation from coworkers 9/30 (30%) and from physicians 8/30 (27%). The findings provide advice to physicians for optimizing communication, and staff experience, within their own ophthalmology clinics.

Keywords: Workflow efficiency; Job satisfaction; Survey results

Introduction

Healthcare quality and safety in the United States are subjects of continuous importance. The National Academy of Medicine addresses this by discussing guidelines for healthcare professionals in two major works [1,2]. Our study addresses two of the six specific aims detailed in Crossing the Quality Chasm [1]. First is ‘timely’ care – avoiding delays which cause harm to patients and providers. Second is ‘efficient’ care – preventing unnecessary waste of equipment, supplies, and energy. Both timeliness and efficiency affect a clinic’s workflow, which are the steps that people take to complete their job responsibilities [3]. An ideal workflow requires minimal time and uses staff energy, equipment, and supplies efficiently. In the field of Ophthalmology clinics have had to reorganize their prior workflows and practices due to the COVID-19 pandemic. A review of the scientific literature reveals restructured staffing departments, increased implementation of telemedicine, drastically higher volume of online patient messages with higher expectations in response time, and the need to increase staff work schedules and office open hours.
to accommodate urgent care and reduce patient backlogs following the relaxation of pandemic restrictions [4-7]. In addition to the new strain of COVID-19, ophthalmology has consistently been a department that requires a smooth clinic flow to process a high volume of patients. This is related to its unique nature as both a medical and surgical specialty that relies heavily on imaging, a wide range of laboratory and radiologic studies, and less commonly, hand-drawn sketches, to operate [8]. Resident and support staff contributions are two crucial factors affecting success. One of the challenges faced by ophthalmology practices is in resident training, where a balance of resident autonomy and attending supervision must be achieved. Medical malpractice lawsuits involving residents is a potential consequence of unaddressed problem areas in residency training [9]. Another consideration for clinics is the job satisfaction of support staff. Satisfaction can be related to multiple factors, including demographic population of the staff, job efficiency, communication styles, and longitudinal opportunities for growth [10-14]. Studies on lean six sigma process improvement show how these techniques can improve job satisfaction of staff and enhance patient care in ophthalmology practices. There has also been increasing evidence that job satisfaction and morale among workers in healthcare settings have suffered during the COVID-19 pandemic, making it increasingly difficult to retain staff to support clinical practices [17-19]. It is crucial to hear from support staff working in ophthalmology clinics on how best to improve workflow and employee happiness. While there has been research on nurse job satisfaction on a hospital-wide basis, [20] even during the COVID-19 pandemic, [21] there is limited literature investigating what components lead to support staff job satisfaction in ophthalmology. The goal of this study is to evaluate workflow improvement and to identify possible ways to enhance employee morale among administrative, clinical, and nursing staff in an academic ophthalmology department.

### Methods

This study is an anonymous survey of ophthalmology clinic support staff using a categorical, free-response, and Likert questionnaire. It contained nine questions within the categories of recognition, efficiency, completion, and job satisfaction (Table 1). Physicians, medical students, and medical scribes were excluded. The questionnaires were hand delivered to the survey participants and collected in an anonymous return box. The study was deemed exempt by the University of California Davis Institutional Review Board. All survey respondents verbally confirmed agreement in study participation before proceeding with survey questions.

### Study Participants

The survey was administered at three clinic locations of an academic ophthalmology department in Sacramento.

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**Table 1:** Summary of survey data for questions 1-9 (n=18)

<table>
<thead>
<tr>
<th>What is your role in clinical care?</th>
<th>No. (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinical care team</td>
<td>3/21 (14)</td>
</tr>
<tr>
<td>Administrative assistant</td>
<td>4/21 (19)</td>
</tr>
<tr>
<td>Nurse team</td>
<td>4/21 (19)</td>
</tr>
<tr>
<td>Scheduling team</td>
<td>10/21 (48)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>On average, how many messages do you need to handle each week?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1-50</td>
<td>5/18 (28)</td>
</tr>
<tr>
<td>51-100</td>
<td>5/18 (28)</td>
</tr>
<tr>
<td>100-150</td>
<td>2/18 (11)</td>
</tr>
<tr>
<td>151-200</td>
<td>2/18 (11)</td>
</tr>
<tr>
<td>&gt;200</td>
<td>4/18 (22)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>On average, what percent of the questions you get each week are you unable to answer and feel necessary to forward?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0-20%</td>
<td>7/18 (39)</td>
</tr>
<tr>
<td>20-50%</td>
<td>9/18 (50)</td>
</tr>
<tr>
<td>50-70%</td>
<td>2/18 (11)</td>
</tr>
<tr>
<td>70-90%</td>
<td>0/18 (0)</td>
</tr>
<tr>
<td>100%</td>
<td>0/18 (0)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>What type of messages are most difficult/hard to answer?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Medications related questions</td>
<td>4/23 (17)</td>
</tr>
<tr>
<td>Scheduling related issues</td>
<td>6/23 (26)</td>
</tr>
<tr>
<td>Medical advice questions</td>
<td>7/23 (30)</td>
</tr>
<tr>
<td>Other, please specify:</td>
<td>6/23 (26)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>On a scale of 1-5, with 1 being the least comfortable and 5 being very comfortable, how comfortable do you feel with the current workflow?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2/18 (11)</td>
</tr>
<tr>
<td>2</td>
<td>1/18 (6)</td>
</tr>
<tr>
<td>3</td>
<td>5/18 (28)</td>
</tr>
<tr>
<td>4</td>
<td>6/18 (33)</td>
</tr>
<tr>
<td>5</td>
<td>4/18 (22)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Do you have adequate response from the providers you forward questions to?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>My questions are answered adequately</td>
<td>16/18 (89)</td>
</tr>
<tr>
<td>My questions are not answered adequately</td>
<td>2/18 (11)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Continued from Question 6: If your questions are not answered adequately—what are the barriers for adequate response?</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Delay in timeliness of response</td>
<td>6/21 (29)</td>
</tr>
<tr>
<td>Answer comprehensiveness</td>
<td>0/21 (0)</td>
</tr>
<tr>
<td>Contradiction of information</td>
<td>3/21 (14)</td>
</tr>
<tr>
<td>Other, please specify:</td>
<td>0/21 (0)</td>
</tr>
<tr>
<td>None, my questions are answered adequately</td>
<td>12/21 (57)</td>
</tr>
</tbody>
</table>

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Survey Content and Delivery

Demographic questions of the participants were not included in this survey to protect the identity of the staff. Survey content included: 1) participant role in the clinic, 2) the number of patient messages received weekly, 3) the percent of patient messages that is too difficult to respond to without forwarding to physicians, 4) the type of patient messages that is the most difficult to respond to, 5) how comfortable the respondent feels about the current workflow, 6) if they receive an adequate response to their forwarded patient messages from providers, 7) barriers to receiving adequate responses, 8) most exciting aspects of the respondent’s job, and 9) possible areas to improve workflow efficiency and reduce staff messaging. Survey questions 2, 3, 5, and 6 were single select, and the rest of the questions were multiple select.

The study team distributed the survey via pen and paper. Participants understood that the survey was completely voluntary, anonymous, and not associated with their performance in their job. Participants began the survey in July 2021, and submitted their results anonymously within two weeks of the survey distribution.

Analysis

Study staff manually transcribed survey responses from hard-copy questionnaires completed by participants onto Microsoft Excel for all nine questions. Next, they tallied participant responses to each question. For the multiple-select and Likert scale questions, the study team tallied results of each question and copied and pasted them into Prism GraphPad 9.5 (San Diego, CA) to create graphical summaries. There was a single question that allowed for a free-text answer format. Study personnel read these answers individually and analyzed them qualitatively for any thematic grouping and patterns. All nine survey questions were first tallied irrespective of participant role in the ophthalmology clinic. Next, the survey responses were grouped according to the clinical role(s) of the participant. This was accomplished by examining how each participant answered question one, which asked survey participants to select their role(s) in the clinic. Two respondents selected multiple clinic roles, and these were analyzed as a single response for each clinical team selected. Study personnel assessed all responses for trends in answer choices with respect to the clinic role of the participant. Based on this assessment, we created two additional graphs on Prism GraphPad to visualize how each group answered survey questions 4 (most difficult patient messages) and 5 (current job satisfaction).

Results

A total of 22 surveys were distributed to support staff in the ophthalmology department, including administrative assistants, nursing team, clinic schedulers, and clinical care coordinators. A 100% response rate was received; however, 4 surveys were excluded due to lack of thorough completion or of survey instruction misunderstanding, leading to a total of 18/22 (81%) surveys being included in the final data analysis.

Clinical roles

The clinical care coordinators made up the smallest group 3/18 (17%), and most people within this role 2/3 (67%) were involved in multiple roles. One participant had two roles - scheduling and clinical care – and another participant was involved in three separate teams - scheduling, clinical care coordination, and administrative. There were 4/18 participants from the administrative team and 4/18 on the nursing team. Over half 10/18 (56%) of the responders were part of the scheduling team (Figure 1A).

Staff and patient message response

Most of the staff, 10/18 (56%), received less than 100 messages each week (Figure 1B). Other staff, 4/18 (22%) needed to handle more than 200 messages weekly, or roughly 40 messages daily. Most staff members, 16/18 (89%), could independently answer up to 50% of patients’ messages that they received (Figure 1C). This means that they need to...
forward about half of the messages to physicians for further input. Interestingly, some staff, 2/18 (11%), forwards up to 70% of patient messages to physicians. Almost all staff, 16/18 (89%), indicated that their questions were answered adequately by providers on the first reply (Figure 1D). Barriers to receiving an adequate response included the timeliness of response 6/9 (67%) and contradiction of information between trainees’ answers and faculty’s’ answers causing confusion 3/9 (33%) (Figure 1E).

**Improvement Opportunities**

When asked what strategies would best improve workflow efficiency and reduce staff messages, most respondents mentioned to educate and orient residents 12/39 (31%) (Figure 1F). Other suggestions included improved specificity in the scope of work and responsibility description 9/39 (23%), continued training on the job 7/39 (18%), more staff support 6/39, (15%), and improved triage communication 5/39 (13%) (Figure 1F).

The culprit: patient messages that are difficult to answer

The message types that are most difficult to answer include medical advice 7/23 (30%), scheduling related issues 6/23 (26%), and ‘medication’ related questions 4/23 (17%) (Figure 2A). Other difficult to answer question types cited by participants included insurance related questions 1/23 (<1%), and messages sent to a recipient who was not able to answer the question, resulting in a chain of forwarded patient messages 1/23 (<1%) (Figure 2A). Notably, from among the participants involved with scheduling, 5/10 (50%) selected ‘scheduling’ as one of the most difficult message types to answer (Figure 2B). This group formed the majority, 5/7 (71%), of respondents who found answering scheduling related questions most difficult. From the administration team, 0/7 (0%), found ‘scheduling’ related questions difficult to answer (Figure 2B) but did have trouble with both ‘medical advice’ messages 3/7 (43%) (Figure 2C) and ‘medication’ related questions 1/6 (17%) (Figure 2D). The clinical care

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coordinators had the most difficulty answering ‘medication’ related questions and formed 2/6 (33%) of respondents who found this message type difficult to respond to (Figure 2D). The nurse team did not have trouble with ‘medication’ related questions 0/6 (0%) (Figure 2D), but some trouble with ‘scheduling’ 1/7 (14%) (Figure 2B) and ‘medical advice’ 1/7 (14%) questions (Figure 2C).

Job comfort levels

On a scale of 1 to 5 for comfort level at their current workflow, with 5 being the most comfortable, over half of staff 10/18 (56%) selected either 4 or 5 (Figure 3A). Staff who were clinical care coordinators had an average comfort level of 2 (Figure 3B). Staff who served on the administrative team displayed the most variability in response with an average response of 2.25 (Figure 3B). The nursing team displayed the highest comfort level with 3/4 (75%) indicating a 5 for maximum comfort, and 1/4 (25%) indicating a 4 (Figure 3B). The scheduling team had an average comfort level of 3.4 (Figure 3B).

Job satisfaction: the positives

Appreciation from coworkers 9/30 (30%) and appreciation from physicians 8/30 (27%) were the two most exciting parts of the respondent’s job (Figure 4). Another important aspect that made their job exciting is a smooth clinic flow 4/18 (22%). Analysis of the free text responses to this question revealed two responses that cited positive recognition from doctors 2/18 (11%). When these free responses are added to the ‘appreciation from physicians’ category, this total makes up the largest group, 10/18 (56%), for most exciting aspects of their job. Also mentioned in the free text responses was “providing meaningful care to patients” 2/18 (11%). Department parties were voted less favorable for morale building 2/18 (11%).

Study Limitations

The major limitation of this study is the small sample size as well as the single specialty department in which the survey was conducted. Ophthalmology is one specialty that is uniquely reliant on support staff for workflow optimization, which makes this study relevant specifically to ophthalmology departments [15,16]. Similarly, the small data sample size makes it difficult to understand variables that may play a role in job satisfaction, such as staff demographics and physician communication styles. Quality improvement studies can be performed on a larger scale to investigate the relationship between staff job satisfaction and specialty-specific or location-specific trends, as well as further subdivided to account for the effect of factors such as job growth opportunities, career length, demographic backgrounds, and physician communication styles [17,18,22]. In addition, the survey was conducted during the COVID-19 pandemic. As patient expectations and message volumes have dramatically increased, the current study results may not accurately reflect current job satisfaction levels.

Figure 2: Patient message triage analysis by staff role and question type. (A) Most difficult message types to answer; Staff role that reported most difficulty with: (B) scheduling related issues, (C) medical advice questions, (D) medications related questions, and (E) ‘other, please specify’.

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increased since the pandemic, [23] we plan to repeat this survey after a new medical assisting system is fully implemented to compare the results with the post-COVID era.

Discussion

We gained three main discussion points from this survey. The first is that most of the non-medical trained staff are uncomfortable with patient care related questions. Secondly, improved resident orientation and guidance is recommended to enhance workflow efficiency. Finally, appreciation among coworkers and from physicians to staff is the most exciting aspect of working in the clinic.

Our survey results suggest that administrative staff or non-medical trained personnel should not be required to answer patient phone calls and clinical care related message. Nearly all of them were uncomfortable with these requests and needed to forward those messages to physicians anyway. This increases staff stress, decreases job satisfaction, and delays response time. The nursing team, however, is confident and competent in handling most of the messages with all members on the team rating at least 4/5 comfort level with the current workflow. This suggests that transitioning to a nursing team for patient message processing will improve staff and patient experience [24]. Additionally, the survey identified trainee error as a barrier to messaging workflow. When discussing the best ways to improve job efficiency and to decrease unnecessary staff messages, 12/39 (31%) of participants suggested implementing better education and orientation of incoming and current residents on how to forward messages appropriately. Specifically, a common discussion point was that incoming residents would forward questions in the EMR system to the wrong “pool” of staff, delaying response time to these questions. One way this can be addressed is by delivering a brief workshop on clinic guidelines for sending messages at the start of the residency training. Clearly established expectations governing patient message usage is vitally important because professionalism and communication skills are as critical as medical knowledge for patient care in residency training. Additionally, poor communication skills of residents can have serious consequences, including medical malpractice lawsuits [9].

Interestingly, despite the reported increase in job dissatisfaction during the COVID-19 pandemic, 10/18 (56%) of the surveyed group expressed job satisfaction, even with scheduling and clinical workflow changes. Staff expressed that the most positive part of the job by majority was the appreciation from coworkers and physicians. This study highlights the invaluable role ophthalmologists play in increasing clinic morale and job satisfaction by pausing to recognize the work of the support staff. Previous studies have emphasized the importance of interprofessional communication and gratitude towards colleagues in

Figure 3: Level of comfort among staff total (A), and by participant role (B)

Figure 4: Most exciting aspect(s) of the job.
healthcare, which has been associated with better staff job satisfaction, work engagement, and lower turnover rates, and possibly patient outcomes [14,26-31].

Conclusions

This survey emphasized the importance of physician communication, and orientation of trainees in maximizing workflow efficiency and appreciation in the workplace. Positive feedback from physicians is critical in improving employee morale and job satisfaction, which may eventually impact patient care quality and patient satisfaction. A larger study can help identify areas for system-level improvements in work environments to reduce staff burnout and enhance patient satisfaction.

Acknowledgements and Declarations

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Declaration of conflicting interests

The Authors declare that there is no conflict of interest.

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